



NORTH SHORE ARTWALK 2010

August 6th to September 6th

Deadline for Entry: July 8th



BUSINESS PARTICIPATION FORM

The intent of North Shore Artwalk is to provide an opportunity to develop a partnership between local businesses, their customers, visitors and Kamloops' creative community.

ADMINISTRATION FEE: \$20

**fees are used for promotion of the event, the business, and the artists*

Businesses earn 10% commission on art work sold in their store during ARTWALK!

WHAT ARTWALK WILL DO FOR BUSINESSES:

- Increase traffic: attractive window displays have proven to be the most effective traffic builders
- Promote your business through ARTWALK advertising and promotions (including newspapers, radio, TV, email and Kamloops Arts Council website, posters, and brochures with map)
- Establish community recognition that North Shore retailers support Arts & Culture
- Puts your business "on the map" - literally. Artwalk supplies a map for the public containing all of the participating businesses and artists.

HOW TO MAXIMIZE THE OPPORTUNITY:

- Provide a window space suitable for the artist to set up an attractive display of their work which is visible to the public 24 hours a day
- Encourage artists to demonstrate during your business hours
- Provide an empty store in which groups can display their members' work and demonstrate their art (eg, weavers, potters, painting groups, quilters)

HOW TO PARTICIPATE:

- Complete application form and return it with the **\$20 application fee (cheque or cash please)** to the Kamloops Arts Council Office by July 8th
- Have the display area cleaned and emptied by as set up will take place between July 31st and August 5th (Artist's work must be displayed until **September 6th**)
- Display and hand-out supplied materials to the public (posters, brochures with maps)
- Promote your artist by displaying their business cards, or include them in your own promotions. Businesses receive 10% commission on all art work sold during Artwalk.

NOTE: please let the KAC know immediately if there is an issue with your artist—ie they don't show up to set up, their work is poorly framed or displayed, etc—we would like all issues taken care of BEFORE the event begins! Thank you ☺



NORTH SHORE ARTWALK BUSINESS APPLICATION 2010

DEADLINE FOR ENTRY: July 8th

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

\$20.00 administration fee due with application

YOUR DISPLAY SPACE:

Size: _____ Location (south/north facing): _____

Additional details: _____

WHAT TYPE OF ART WOULD YOU PREFER IN YOUR DISPLAY SPACE (please note this is a request only)?

- Painting Pottery Does not matter
 Sculpture Other (please describe) _____

Please think about your requests and ensure it is possible for you to display the type of artwork you wish to display, ie if you request sculpture, do you have an appropriate ledge or space to display it in your window? The Kamloops Arts Council will try its best to accommodate your request; however, the medium you receive truly depends on the artists who participate, so no promises, sorry!

HAVE YOU ALREADY ARRANGED FOR AN ARTIST TO DISPLAY IN YOUR SPACE? Yes No

If yes, please provide the following information:

Artist's Name: _____ Phone Number: _____

IS THE ARTIST A MEMBER OF THE KAMLOOPS ARTS COUNCIL? Yes No

If no, please have this artist contact the Kamloops Arts Council immediately; they must be a member of the Kamloops Arts Council to participate (for insurance purposes!).

You will be contacted with additional information once your form has been approved for participation.

I understand that my signature below indicates that I have read the supplied material and agree to provide all information and services as described. I also understand the business I represent/own and the Kamloops Arts Council are not liable for any loss or damage to objects placed in my care by my participation. The signer must have authority over the above mentioned.

Signature

Date

Please do not write in this space. For Kamloops Arts Council use only.

ARTIST: _____